

# **Charter of the 2018 TTF Year of the Dog Zodiac Jewelry Design**

## **Competition**

Since its launch in 2010, the Zodiac Jewelry Design Competition, which is organized by TTF has been successfully held 7 times. Previous design competitions displayed numerous outstanding works that led the trend in the world's Zodiac jewelry design. They also discovered many promising young designers to showcase their talent on the jewelry design stage. Zodiac culture represents the traditional Chinese culture. Jewelry design is a way to innovatively express this Chinese culture with vitality.

However, the 2018 TTF Year of the Dog Zodiac Jewelry Design Competition bears the mission of molding traditional Chinese Zodiac Culture into a contemporary and international look.

### **I. Name of the Competition**

2018 TTF Year of the Dog Zodiac Jewelry Design Competition

### **II. Purpose of the Competition**

This competition is organized in order to improve the traditional Chinese culture, highlight the charm of oriental design, discover young Chinese design talents and also provide a platform for exceptional designers to access the international high-end arena. TTF takes the art of jewelry as a method to connect global jewelry designers, allowing them to showcase their talents on the same stage and to also strengthen the Chinese and international cultural exchange.

### **III. Theme of the Competition**

2018 marks the Year of the Dog in the Chinese lunar calendar. Dog is endowed with abundant connotations in the Chinese-zodiac culture. Dog is the embodiment of the God of Wind for its nimbleness and running as fast as a blast of wind. Dog often serves as a watchdog and remains loyal to their masters. There also exists the historical quotation “Huang Er Passes a Message”, which is related to dog. Ancient

people observed stars in the sky and concluded on several folklores such as “Heavenly Dog Barking at the Sun”, “Lunar Eclipse” and so on. Through an observation of all animals, dog has also become the cultural totem that is worshipped by northwest ancestry tribes in China. TTF specially takes dog as its design theme and publicly solicits public design from global designers. The current competition requires that works should trace the in-depth mystery of the Dog Culture in form of jewelry design and should be endowed with both innovativeness and modernity.

#### **IV. Category of works**

The competition sets up three categories of works namely: brooch, pendant and tableware.

#### **V. Organizer of the Competition**

Shenzhen Dafan Jewelry Co., Ltd. (also called TTF Haute Joaillerie)

#### **VI. Rules of the Competition**

(A) Entry Candidates:

Open to worldwide artists, jewelry designers, teachers and students of design institutions, design enthusiasts as well as jewelry lovers.

(B) Work Delivery Requirements:

1. The traditional Chinese Zodiac "Dog" should be used as the design theme; the various works should be original, innovative and contemporary.

2. All entries must be original works, make sure that the same entry may not be submitted twice. Entry works should not be submitted to other competitions or published before the result of the competition is released. If submitted for other purposes during the competition period, the organizer is not responsible for any dispute regarding copyright, patent or post publicity that might be violated by the given entry.

3. Entries must not have been published in newspapers, magazines, websites or other media.

4. There are no limitations regarding the work size of the design, its materials and expression.

5. Work specification:

- (1) Rendering size of each work: A4;
- (2) Resolution: 300 dpi;
- (3) Submission format: JPG or TIF files;
- (4) Image size should not exceed 5Mb;
- (5) Both design description and material description (maximum of 300 words) should be provided;
- (6) Submitted entry should either be in electronic version or hand-drawn artwork.

6. Entries must be submitted together with the Registration Form at the same time; otherwise it will be regarded as invalid.

7. The Organizing Committee shall not return submitted entry documents and files; so the contestants should retain some copies for their own use.

8. Works are required to be submitted within the competition entry period; late entries will not be accepted.

9. Contestants are requested to closely follow the process information of this competition, which will be issued by the competition officials. In case of any doubts, please promptly contact our staff to communicate and resolve the problem. Please keep your mobile phone accessible, so that our staff can convey the participation information.

## **VII. Awards and Honors**

1. All finalists will receive the competition award certificates which will be issued by TTF.
2. The competition's prize winning works and the works of the finalist will participate in international exhibition. These works will be concurrently selected as part of TTF Zodiac Jewelry Outstanding Works Collection, which shall also be published and distributed worldwide.

## **VIII. Competition Process**

Entry submission period: From April 20<sup>th</sup>, 2017 to July 20<sup>th</sup>, 2017 23:59pm.

Review time: End of July 2016.

## **IX. Intellectual Property Rights and Protection of Works**

1. According to the international practice, the authors of works are required to sign the form and affix an inked thumbprint, agreeing that both the Organizer and the Organizing Committee are entitled to free use of the finalists' works in various promotional activities and at all the international events that Shenzhen Dafan Jewelry Co., Ltd. Will attend. They shall also commit that Shenzhen Dafan Jewelry Co., Ltd. owns the copyrights of the finalist's works, related image rights, display rights and production copyright of award-winning works. Intellectual property rights of works that are not shortlisted are owned by their respective authors.
2. For final winning entry works, the organizer of this competition, namely Shenzhen Dafan Jewelry Co., Ltd. has the exclusive publicity, promotion as well as the commercial development rights for the design works.
3. Contestants must ensure that their entry works are original; in case of infringement or plagiarism of any kind, contestants shall be completely liable for the same. The Organizing Committee reserves the right to disqualify contestants that are involved in any infringement or acts of plagiarism at any stage of the competition, and is also entitled to withdraw awards received by such contestants.
4. All contestants of the competition are deemed to have read and agreed with the Competition Charter. The organizer has the right to provide further changes for any issue not covered.
5. The Organizing Committee of this competition retains the right of final interpretation for this event.

## **X. Information for Work Submission**

1. Send your work along with the Registration Form to the competition selection office by post:

FRANK WU DESIGN, 7F, C33+ Innovation Industrial Park, No.33 Cuizhu North Road, Luohu District, Shenzhen, Guangdong Province, People's Republic of China.

Recipient: Ms. Zhang

Telephone number: +86-755-82407478

(Please mark "**Year of the Dog Zodiac Competition Entry**" on the courier cover)

2. You can also send the work along with the Registration Form to the following

designated e-mail address of the Organizing Committee:

[tff2018dog@tff.top](mailto:tff2018dog@tff.top)

(Please use the following format as the subject of your email: "**Name + Work Title + Region**")

#### **XI. Contact Information of the Organizer**

Contact Person: Ms. Zhang

Hotline: (0086)-0755-82407478

E-mail: [communication@tffdesign.com](mailto:communication@tffdesign.com)

Please follow the public WeChat ID of TTF Haute Joaillerie in order to obtain more competition details and updates.



**2018 TTF Year of the Dog Zodiac Jewelry Design Competition  
Registration Form**

Name		Gender		(Recent Photo)
Occupation		Telephone		
Contact Address				
E-mail				
Title of Work				
Design Concept (Maximum of 300 words)				
Category of works	<input type="checkbox"/> Pendant <input type="checkbox"/> Brooch <input type="checkbox"/> Tableware			
Design Drawings	<input type="checkbox"/> Hand-drawn sketches <input type="checkbox"/> Electronic copies			
Contact Information of Organizer	Inquiry E-mail	communication@tftdesign.com	Inquiry Hotline	(0086)-0755-82407478
	Entry Submission Email	tft2018dog@tft.top	Postal Code	518019
	Mailing Address	FRANK WU DESIGN, 7F, C33+ Innovation Industrial Park, No.33 Cuizhu North Road, Luohu District, Shenzhen, Guangdong Province, the People's Republic of China.		
Application declaration	<p>I have carefully read the relevant information regarding the "Charter of the 2018 TTF Year of the Dog Zodiac Jewelry Design Competition", and solemnly promise that I will voluntarily participate in the "2018 TTF Year of the Dog Zodiac Jewelry Design Competition".</p> <p>I hereby guarantee that the filled-in contents and provided materials are very accurate and correct. There is no dispute or controversy on the intellectual property rights of the works submitted for appraisal and selection. All liabilities incurred by the intellectual</p>			

	<p>property rights of the works submitted for appraisal and selection shall be undertaken by the contestants. The event organizer – Shenzhen Dafan Jewelry Co., Ltd. (TTF Haute Joaillerie) reserves the copyrights of the finalists’ works (the contestants can retain the right of authorship) and production copyright. The organizer also has the exclusive publicity, promotion and commercial exploitation rights for this work.</p> <p>I explicitly understand and fully agree to abide by the requirements of this competition.</p> <p style="text-align: center;">Designer’s Signature &amp; Inked Thumbprint:                      Date:</p> <p>This registration form is only valid with the personal signature and inked thumbprint of the designer.</p>
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Deadline for submission: 20<sup>th</sup> July, 2017, 23:59, Beijing time (There is no limit on quantity of works submitted by the contestants, the corresponding registration form is required to be provided for each submitted work).

# **Charter of the 2017 TTF CT+ Diamond Ring International Jewelry Design Competition**

Among all the categories of jewelry design, diamond ring design is considered to be the most difficult one. CT diamond ring design is especially accompanied by certain challenges and difficulties within the global scope. In order to break through the limits of traditional jewelry design and provide the single-diamond mounted ring with a brand-new artistic presentation form, the diamond ring design with Chinese aesthetic style, which is considered as the topic with a worldwide value is bound to inject new vitality and pioneer a new way for the entire diamond ring jewelry design.

On April 24<sup>th</sup>, 2017, the 2017 TTF CT+ Diamond Ring International Jewelry Design Competition, which was organized by TTF Haute Joaillerie was officially unveiled. The present competition takes “Diamond Ring Design with Chinese Aesthetic Style” as its theme and takes 1CT and 1CT+ white circular diamond as its main gemstone. The aims are to explore the artistic presentation form which fuses the Chinese aesthetic style into diamond ring design, to bring new breakthroughs and revolutions to diamond ring presentation and to also realize contemporary transformation of traditional diamond ring design.

## **CT+ Diamond Ring International Jewelry Design Competition**

Organized by TTF Haute Joaillerie, this competition aims at breaking through the creativity hedge for current diamond jewelry design, giving absolute freedom to designers in order to let their vigorous imagination go wild. It also aims at motivating contemporary designers, who are daring to make innovations to give full play of their unlimited potential and making remarkable paths on the development of diamond jewelry in both the Chinese and global market.

The competition takes “Diamond Ring Design with Chinese Aesthetic Style” as its theme, takes 1CT and 1CT+ white circular diamond as its main gemstone and also sets no limit for its subject, materials and presentation method. Your creative ideas will be given full play in order to add dazzling resplendence to the development of diamond jewelry market. This competition is not only the touchstone of numerous talented jewelry designers, but it is also the golden key which leads promising designers to an infinite future.

## **Works are Solicited from Worldwide Jewelry Designers**

The competition is open to worldwide artists, jewelry designers, teachers and students of



design institutions, design enthusiasts as well as jewelry lovers. The entries are required to have originality, innovativeness and also modernity.

## **Contestants will Compete for the Grand Prize of RMB 50,000**

This competition has a Grand Prize (a cash prize of RMB 50,000), two Gold Prizes (cash prize of RMB 20,000 per person), six Silver Prizes (cash prize of RMB 5,000 per person) and ten Bronze Prizes (cash prize of RMB 3,000 per person). All finalists will receive the competition award certificates which are issued by TTF and will all have the chance to participate in the international jewelry exhibition.

## **Seven Requirements on the Specification of the Submitted Works**

1. Rendering size of each work: A4;
2. Resolution: 300 dpi;
3. Submission format: JPG or PNG files;
4. Image size should not exceed 5Mb;
5. Both design description and material description (maximum of 300 words) should be provided;
6. Three-view drawings are required to be provided for each submitted work (either the electronic version or the hand-drawn work) to precisely present the structure and details of each work;
7. Entries must be submitted together with the Registration Form at the same time, otherwise it will be regarded as invalid. Please explicitly mark the title of the work on entries.

## **Five Rules on Work Submission**

1. Works should be original, innovative and contemporary.
2. Entries must not have been published in newspapers, magazines, websites or other media.
3. All entries must be original works, make sure that the same entry may not be submitted twice. Entry works should not be submitted to other competitions or published before the

result of the competition is released. If submitted for other purposes during the competition period, the organizer is not responsible for any dispute regarding copyright, patent or post publicity that might be violated by the entry.

4. The Organizing Committee shall not return submitted entry documents and files; the contestants should retain copies for their own use.

5. There is no limit on the quantity of works submitted by each contestant, the corresponding registration form is required to be provided for each submitted work.

### **Submission Deadline: August 31<sup>st</sup>, 2017**

The submission deadline is August 31<sup>st</sup>, 2017 at 23:59, Beijing time. Any late entry shall not be accepted. The works can be submitted by any submission method indicated below.

1. Please send your work and the Registration Form to the e-mail designated by the organizing committee in the form of an attachment. Please do not make repeated submissions: [tftcdiamond@tff.top](mailto:tftcdiamond@tff.top)

(In order to avoid omission of entries, please use the format as the e-mail subject: "Name + Work Title")

2. You can also send your work along with the registration form to the competition selection office by post:

FRANK WU DESIGN, 7F, C33+ Innovation Industrial Park, No.33 Cuizhu North Road, Luohu District, Shenzhen, Guangdong Province, People's Republic of China.

Recipient: Ms. Zhang

Telephone number: (+0086)-0755-82407478

(In order to avoid omission of entries, please mark "TTF CT+ Diamond Ring Design Competition" on the courier cover)

### **Intellectual Property Rights and Protection of Works**

1. According to the international practice, the authors of works are required to sign the form and affix an inked thumbprint, agreeing that both the Organizer and the Organizing Committee are entitled to free use of the finalists' works in various promotional activities and at all the international events that Shenzhen Dafan Jewelry Co., Ltd. will attend. They shall also commit that Shenzhen Dafan Jewelry Co., Ltd. owns the copyrights of the finalists' works (the contestants can retain the right of authorship), related image rights, display rights and production copyrights of award-winning works. Intellectual property rights of works that are not shortlisted are surely owned by their respective authors.

2. For final winning entry works, the organizer of this competition, namely Shenzhen Dafan Jewelry Co., Ltd. has the exclusive publicity, promotion as well as the commercial development rights for the design works.

3. Contestants must ensure that their entry works are original; in case of infringement or plagiarism of any kind, the contestants shall be completely liable for the same. The Organizing Committee reserves the right to disqualify contestants that are involved in any infringement or acts of plagiarism at any stage of the competition, and is also entitled to withdraw awards that are received by such contestants.

4. All contestants of the competition are deemed to have read and agreed with the Competition Charter. The organizer has the right to provide further changes for any issue not covered.

5. The Organizing Committee of this competition retains the right of final interpretation for this event.

### **Please contact the organizer for any inquiry on competition**

Hotline: (+0086)-0755-82407478

Contact people: Ms. Zhang

E-mail: [communication@ttfdesign.com](mailto:communication@ttfdesign.com) (this is merely provided for inquiries about the competition, submission of works to this mailing address is not accepted).

If there is any inquiry on the competition, please promptly contact our staff for more information. Please keep your mobile phone accessible, so that our staff can timely convey the competition information. Please follow the public WeChat ID of TTF Haute Joaillerie in order to obtain more competition details and updates.



**The 2017 TTF CT+ Diamond Ring International Jewelry Design Competition  
Registration Form**

Name		Gender		(Recent Photo)
Occupation		Telephone		
Contact Address				
E-mail				
Title of Work				
Design Concept (Maximum of 300 words)				
Design Drawings	<input type="checkbox"/> Hand-drawn sketches <input type="checkbox"/> Electronic copies			
Contact Information of Organizer	Inquiry E-mail	communication@ttfdesign.com	Inquiry Hotline:	(0086)-0755-82407478
	Entry Submission Email	ttfctdiamond@ttf.top	Postal Code	518019
	Mailing Address	FRANK WU DESIGN, 7F, C33+ Innovation Industrial Park, No.33 Cuizhu North Road, Luohu District, Shenzhen, Guangdong Province, the People's Republic of China.		
Application declaration	<p>I have carefully read the relevant information regarding the "2017 TTF CT+ Diamond Ring International Jewelry Design Competition", and solemnly promise that I will voluntarily participate in the "2017 TTF CT+ Diamond Ring International Jewelry Design Competition".</p> <p>I hereby guarantee that the filled-in contents and provided materials are very accurate and correct. There is no dispute or controversy on the intellectual property rights of the works submitted for appraisal and selection. All liabilities incurred by the intellectual property rights of the works</p>			

submitted for appraisal and selection shall be undertaken by the contestants. The event organizer – Shenzhen Dafan Jewelry Co., Ltd. (TTF Haute Joaillerie) reserves the copyrights of the finalists' works (the contestants can retain the right of authorship) and production copyright. The organizer also has the exclusive publicity, promotion and commercial exploitation rights for this work.

I explicitly understand and fully agree to abide by the requirements of this competition.

Designer's Signature & Inked Thumbprint:

Date:

This registration form is only valid with the personal signature and inked thumbprint of the designer.

Deadline for submission: 31st August, 2017, 23:59, Beijing time (There is no limit on quantity of works submitted by the contestants, the corresponding registration form is required to be provided for each submitted work).

